

# 2013-2014 FACT SHEET



## MISSION & VALUES

Veteran Tickets Foundation (Vet Tix) provides event tickets to various sporting events, concerts, performing arts and family activities to family members of troops Killed in Action, our active Military and our Veterans.

By providing the opportunities to attend these venues, we are helping them to reduce stress through entertainment, strengthen family bonds, build life long memories and encourage service members to stay engaged with American life and their local communities.

## TICKETS FOR TROOPS

Providing event tickets is an expression of our appreciation, acknowledgement and an enduring symbol that we, as a nation, honor the service of our troops today and long after their tour of duty has passed. Helping our military and veterans attend events provides positive family and life experiences after their years of service to our country.

Vet Tix enriches the lives of our Military and Veterans by providing opportunities for reintegration into their communities and families, as well as family bonding experiences by providing tickets to socially interactive events. These tickets are donated by professional teams, colleges, event promoters, corporations and individuals.



## HERO'S WISH PROGRAM

The Hero's Wish program allows recently deployed, severely wounded veterans and families of those Killed In Action (KIA) to make a one-time request for tickets for any single event. In many cases visits to Disneyland and Disneyworld are requested.

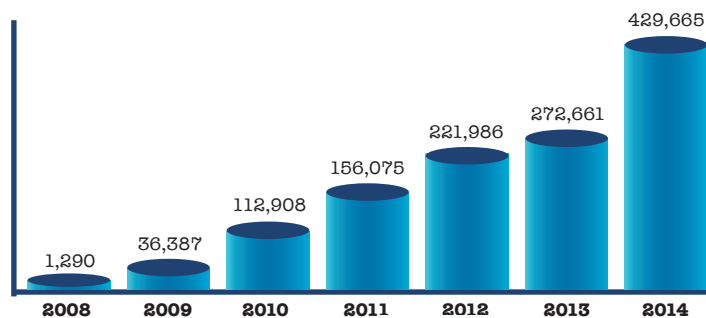
A retired Army veteran wrote to Vet Tix expressing his gratitude for the Hero's Wish program. He described the difficulties of raising a family with the financial and emotional stresses that come along with being a military family. He, his wife, and children chose tickets to Disney World, and created memories they will cherish forever. Thanks to Vet Tix and the Hero's Wish program they enjoyed time together as a family at America's favorite theme park. Something they otherwise would not have been able to afford.

## ACCOMPLISHMENTS

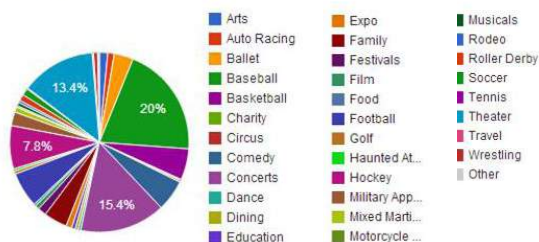
- 429,665 Tickets Served
- 47 Hero's Wishes - All Granted
- CFC Expands Investment
- Facebook Grows from 54,000 to 90,000 likes
- 175,000 to 250,000 Members
- Under 5% Admin Costs

WE GAVE AWAY OUR  
**MILLIONTH**  
TICKET IN 2014.

## TICKETS RECEIVED



Event Distro



## COMMUNITY IMPACT

from \$11,000,000 in 2013 to  
**\$15,870,000**

The value is based on ticket prices. It does not include refreshments, parking and items bought at events.

\*Full financials and tax returns are available on our website, [www.VetTix.org](http://www.VetTix.org).



We fill empty seats



NFL, MLB, NHL, NBA & major colleges support VetTix



We serve all 50 states



Our members spend approximately \$100 at each event on refreshments and parking



# VET TIX

GIVE SOMETHING TO THOSE WHO GAVE

Chief Executive Officer: Michael Focareto  
Chief Financial Officer: Cynthia Creed

[www.VetTix.org](http://www.VetTix.org) | PO Box 60518, Phoenix, Arizona 85028